



Mural-sized fabric photo tapestries

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On the look out for new photo print uses? In Key Largo, Fla. the Ocean Reef Club decorated its 7,500 square-foot ballroom and meeting facility with eight mural-sized fabric tapestries, ranging in size from 10 by 6.5 feet to 17 by 8 feet. The images were designed to complement the locale and its events.



Fine art photographer Alan S. Maltz created the works to reflect and conform to the conservative nature and décor of the venue. The club says it was “looking to dress the room in a way that would bring the natural surroundings found in the Florida Keys indoors, while not distracting from the customized decorations that are used when we host meetings, weddings, private events and club activities.” And so Maltz used a blend of sepia tones and muted colors that “gives the imagery the appearance and feel of an old hand-tinted photograph.” The subject matter includes scenes from the surrounding area, specifically the Everglades and the Florida Keys.

About Paul Worthington

Paul Worthington is consumer imaging senior analyst for 6Sight, the Future of Imaging executive conference. He produces the bi-monthly 6Sight magazine, and the companion weekly 6Sight Report.