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FOR IMMEDIATE RELEASE:

Renowned Fine Art Photographer Debuts Free eBook, “The Vision of Alan S. Maltz – Stories Behind the Capture”

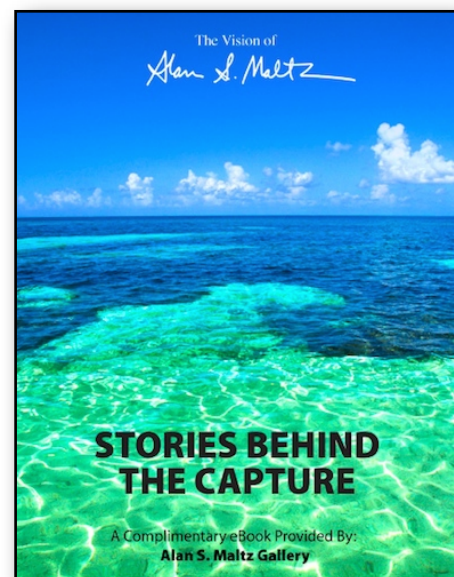
SUMMARY:

Renowned Fine Art Photographer Alan S. Maltz has released his first eBook, *The Vision of Alan S. Maltz – Stories Behind the Capture*. The new eBook is a firsthand look behind the development of some of the most passionate and inspiring images of Maltz’s career. The artist himself recalls the moments behind the magic and recreates the beauty of the “capture” in his narratives. The eBook can be downloaded free at www.AlanMaltz.com/ebooks.

KEY WEST, Fla. (February 14, 2012) – Renowned Fine Art Photographer Alan S. Maltz has released his first eBook, *The Vision of Alan S. Maltz – Stories Behind the Capture*. In the new eBook, the artist himself recalls the stories behind some of the most passionate and inspiring works of his career. In his enchanting narratives, Maltz takes you back to the moments behind the images and recreates the beauty of “the capture.” A tapestry of circumstances, inspirations and quests weave together the journey of Maltz’s desire to “follow his inner voice” and embrace the romance of light and life.

“As an artist, I want to share a poetic interpretation of the beauty and mystique that surrounds us,” Maltz explains. “That is why I published *The Vision of Alan S. Maltz – Stories Behind the Capture*. I want people to relive the moments; to demonstrate that the positive and uplifting tenor of my work comes from the ordinary magnificence that incorporates our lives.”

With titles such as: [DANCE OF THE DAWN](#), [GHOST SHIP](#), [PARADISE FOUND](#) and [MEETING IN MARSEILLES](#), this eBook tantalizes the reader with anything but the ordinary. Yet Maltz’s simple, organic voice of narration expresses how the common and spectacular are found together, in a blink of an eye, then captured. He writes: “I got out of my car, and through the thick mangrove brush I saw a unique and wondrous sight.” With a click, the sunlit performance of **DANCE OF THE DAWN** was born.



“The splendor of nature is a wondrous and ever-surprising backdrop for my work,” Maltz says. “As an artist, I am destined to portray each image in the most ethereal and romantic light possible. The observer is then invited to connect with the subject in a process intended to enlighten and inspire.”

The Vision of Alan S. Maltz – Stories Behind the Capture is currently available **FREE** at www.AlanMaltz.com/ebooks and offers readers an opportunity to go “in the field” and relive what Maltz experienced during the creation of some of his light-inspired works of art.

“Photography for me expresses a natural, intuitive sense of knowing what to do and when to do it. Through the years I have perfected my technique, but my initial vision remains unchanged – The substance comes straight from my heart...”

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ALAN S. MALTZ

The nature, destination and landscape photography of Alan S. Maltz has earned him the designation of “**The Official Wildlife Photographer of Florida**” by the Wildlife Foundation of Florida and “**Official Fine Art Photographer for the State of Florida**” by VISIT FLORIDA.

His art graces private, public and corporate collections throughout the world, including: Bank of America Tower at International Place in Miami; Carter Presidential Library in Atlanta; The Ritz-Carlton in St. Thomas, U.S. Virgin Islands; and Canson in Caen, France.

Maltz is the author of several award-winning books of art including *Key West Color*, *Miami City of Dreams*, *Florida... Beyond the Blue Horizon* and *Visions of Beauty – Fort Myers, Sanibel & Beyond...* (2010). His latest work, *Journey Through Paradise – Naples, Marco Island & The Everglades* is scheduled for release in 2012.

The [Alan S. Maltz Gallery](#), established in 1999, is located on [Duval Street in Old Town Key West](#) and features his cutting-edge fine art, innovative framing designs and published works. Alan and his family enjoy the tranquility of nature from their home in the lower Florida Keys.



The fine art collection of Alan S. Maltz is available in several different sizes and formats. For additional information, please visit www.AlanMaltz.com or call (305) 294-0005.

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